

UNDER GRADUATE PROGRAMMES

BACHELOR OF COMMERCE

PROGRAMME EDUCATIONAL OBJECTIVES (PEO's)

The Commerce programme aims to achieve the following objectives:

- It will be capable of making a significant contribution to the field of accounting for the creation of accounts and audits to facilitate trade and commerce.
- Will be able to pursue the research in their chosen field of Accounting and Finance.
- Will be able to demonstrate team spirits adapt to change throughout their professional career.
- Will be able to make them career oriented.
- Act as guiding force of the students to become Government servants to serve the civic society.
- Enable them to become the Entrepreneurs and Contribution for the nations development.

PROGRAMME OUTCOMES (PO's):

B.COM

- **Accounting Knowledge:** Laying the strong foundation of Financial accounting, Cost accounting and Management accounting, H.R. Accounting, Environmental Accounting and Social Responsibility Accounting etc., to the solution of Accounting and Management problems.
- **Knowledge of laws:** Understand various laws pertaining to business in India and outside India to promote the righteous practices in the business community and to protect the interest of the nation.
- **Use of Modern Tools:** Appropriate Accounting, statistical and Mathematics tools to analyse, interpret and solve the business problems & pave the way for success.
- **Development of communication skills:** Communication skill is a prerequisite for the preparations and presentation of various reports required by the management and also to receive & transmit the information as a better link.

- **Indian constitution:** Civilian duties & responsibilities are also taught at graduate level as everyone need to follow the law of the land of the country.
- **Ethics:** Apply ethical principles and commitment for professional ethics and responsibilities.
- **Knowledge of Banking & Insurance:** As everyone's life moves on the wheels of banking system & the RBI governance, Protection to life & Property by insurance agencies & make them risk free.
- **Entrepreneurship Development:** Provision of Financial & Non- Financial facilities availability, its use, training by the government agencies & opportunities for self-development & the dependents.

PROGRAMME SPECIFIC OUTCOMES (PSO's)

B.COM- FINANCE

PSO1: Understand the nature & objectives of Finance, Business Finance & Financial management and the sources of capital.

PSO2: Analyse & interpret the capital budgeting decisions, capital structure theories and decisions by the companies.

PSO3: Calculation of various types of impact on the companies.

PSO4: Understanding the Modigliani and Miller Dividend Theories and planning and forecasting of working capital.

PSO5: To make known of the International Business and finance, methods of payment, International monetary system.

PSO6: Foreign Exchange and Balance of Payments-Forex market and its intermediaries, ADR, theories of foreign exchange rates and analyze the components of balance of payments.

PSO7: Foreign Exchange Risk-Exposure to exchange risks, hedging, forward, future swap, options and their valuation.

PSO8: International Financial Institutions and Liquidity-Role and functioning of IMF, international liquidity, SDRs, IBRD, IDA and Investment Guarantee Agency.

PROGRAM SPECIFIC OUTCOMES (PSO's)

B.COM- ACCOUNTS AND TAXATION

PSO1: Accounts of Banking Companies and Insurance Companies-Understand the provisions of Banking Regulation Act 1949, features of bank accounting, final accounting of bank accounting concepts of general insurance and life insurance companies.

PSO2: Inflation Accounting and Investment Accounting- Through the preparation of accounts on Current Purchasing Power method and Current Cost Accounting method. Calculation of cost of investment and valuation of investments.

PSO3: Farm Accounting-Unorganized primary sector to be made organized, its accounts, methodology of preparation of accounts are made scientific and taught them.

PSO4: Goods and Services Tax-Application of principles and provisions of Goods and Services Act, share of Central Government and share of State Government and GST computation.

PSO5: Customs Act and Central Excise-Computation of types of custom duties, tariff value customs value, method of valuation and problems on customs duty.

PSO6: Services Tax, Wealth Tax- Features of service tax, levy and its collection, service tax administration, exemptions, taxable services. Basis of charge, net-wealth, exempted assets, computation of wealth tax of individual and firm.

PSO7: Assessment of firm-New scheme of taxation of firms, assessment of firms (Section 184). Computation of firm's business income and total income.

PSO8: Assessment of Companies-Types of companies, computation of taxable income of the companies, Minimum Alternative Tax and computation of tax liability.

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

PROGRAMME EDUCATIONAL OBJECTIVES (PEO's)

The Management program aims to achieve the following objectives:

- To aid in the preparation of students for managerial and entrepreneurial positions.
- Students will be able to apply their understanding of management theories and practises to address business problems.
- Encourages analytical Skills in order to make better business decisions.
- Encourages ethical practices.
- Provides a broad understanding of all course subjects, as well as training in the management and professionalism.
- Enable Students to use suitable technologies to successfully convey business concerns, management concepts and plans.
- Enable Students to demonstrate the skills needed to integrate cross-functional business knowledge and technologies to real-world situations.

PROGRAMME OUTCOMES (PO's):

B.B.A

- **Accounting Knowledge:** Laying the strong foundation of Financial accounting, Cost accounting and Management accounting, Corporate Accounting etc., to the solution of accounting and Management problems.
- **Knowledge of laws:** Understand various laws pertaining to business in India and outside India to promote the righteous practices in the business community and to protect the interest of the nation.
- **Use of Modern Tools:** Appropriate Statistical and Mathematical tools to analyse, interpret and solve the business problems & pave the way for success.
- **Development of communication skills:** Communication skill is a prerequisite for the preparations and presentation of various reports required by the management and also to receive & transmit the information as a better link.

- **Indian constitution:** Civilian duties & responsibilities are also taught at graduate level as everyone need to follow the law of the land of the country.
- **Ethics:** Apply ethical principles and commitment to professional ethics and responsibilities.
- **Knowledge of Banking & Insurance:** As everyone's life moves on the wheels of banking system & the RBI governance, Protection to life & Property by insurance agencies & make them risk free.
- **Entrepreneurship Development:** Place of Financial & Non- Financial facilities availability its use, training by the government agencies & opportunities for self-development & the dependents.
- **Research/ Project:** Theoretical knowledge of subjects are practically executed through projects.
- **Industrial Expedition:** Students will be taken on an industrial visit where they will be briefed on the procedures, processes, work environment, and management initiatives in that industry.

PROGRAMME SPECIFIC OUTCOME (PSO's)

B.B.A

PSO1: Identify, evaluate, analyse, interpret problem faced by the business sector in the current scenario and provide reasoned and logical solution.

PSO2: Understand the rapid changes of financial services include banking and insurance sectors.

PSO3: Ability to communicate and present effectively in a clear, succinct, cohesive, and professional manner.

PSO4: Acquiring an excellent combination of practical and theoretical knowledge and train students as per industry requirement.

PSO5: Demonstrate enthusiasm, leadership, and the capacity to influence others in a positive way.

PSO6: Demonstrate excellent social and interpersonal skills.

PSO7: Ability to work individually and as team.

PSO8: Set ambitions for continual improvement in personnel, work and career.

PSO9: Consider and act on their ethical, social, and global responsibilities.

SUBJECT OUTCOMES

B.B.A

I year BBA

I Semester

Fundamentals of Accounting

- To provide an insight to basic of Accounting.
- Help them to understand accounting concepts, tools and techniques of Accounting
- Help them understand single entry system, Double entry system of Book Keeping, Subsidiary books and final accounts.

Business Organisation and Environment

- To provide information on working of an organisation and its functions.
- To familiarize the students with aspects of Business Organisation and its Environment.
- To give insight on Liberalization, privatization and Globalization and also Political, Economic, Social, Legal, Natural and Technological Environment.

Quantitative Methods for Business I

- To provide basic knowledge on mathematical Formulas, equations and progressions.
- To provide knowledge on Quantitative methods and their application to decision making in Business.
- To help them understand basic of Matrices and Determinants, Number systems and also Commercial Arithmetic's.

Management Process

- To familiarize students with concepts and principles of management.
- To provide accurate knowledge on various functions of management.
- To provide in-depth knowledge about management and administration of a business concern.

Foundation Course: Indian Constitution and Human Rights

- To provide students with basic knowledge of Constitution of India.
- Help the students to understand the fundamental rights and duties of the citizens.

II Semester

Financial Accounting

- Enable students to learn basics of accounting in a structured manner.
- To familiarize students with the accounting concepts, tools and Techniques influencing Business Organizations.
- Provides with the knowledge of Hire Purchase and instalment system, royalty account, sale of partnership firm to a limited company and issue of share.

Quantitative Analysis for Business II

- To provide knowledge on Quantitative methods and their application to decision making in Business.
- To provide basic statistical knowledge and their use in the day to day life of a business concern.
- Help them understand the use of Measures of Central Tendency, Dispersion and Skewness, Correlation and Regression Analysis, Index Numbers in the business.

Production and Operations Management

- To make the students understand the concepts of production and operations management of an industrial undertaking.
- Enables students to understand the concept of Plant Location and Layout, Materials Management, Quality Management, and Quality Control.
- Assist students in understanding the disposal and management of waste.

Organisational Behaviour

- To enable the students to understand the Organizational Behaviour, and Organizational Change and dynamic of groups.
- To impart knowledge about the organizational behavior to analyzes the effect of social and environmental factors that affect the behaviour of people in the organization.

Foundation Course: Environmental Science

- To provide the basic information about natural resources, ecosystem, biodiversity and threats to it, Pollution and its types, solid waste management, climate changes, various environmental laws, natural reserve and tribal population and their rights, Human population growth and disaster management and also create awareness about various environmental issues and solutions to overcome them.

II Year BBA

III SEMESTER

Soft Skills for Business

- It helps students to prepare for leadership position.
- It helps them in building and improving their skills in communication.
- It enhances presentation skills and help in creating etiquette awareness.
- It helps in enhancing skills relating to organizational and business issue.

Corporate Accounting

- To enable the students to have comprehensive understanding about the provisions of the company's act
- It enables the students analyse the financial statements of the company
- It enhances the understanding about the corporate accounts.

Human Resource Management

- It familiarizes the students with concepts and principles of Human Resource Management.
- It helps in understanding the process of recruitment, selection and training.
- It enable students to understand the impact of globalization of human resource development.

Business Regulations

- To introduce the students with various regulation affecting business.
- It enables the students to under the essentials of valid contract.
- To create awareness about the consumer's rights and protection.

Corporate Environment

- To enable the students to get familiarized with company law
- To get an insight of capital of company
- To enhance the knowledge about company meetings, secretary and winding of company.

Business Ethics

- To understand the importance of ethical value in organization.
- To get an insight of ethical problems faced by managers and issues involved in Corporate Governance.

Foundation Course: Science and Society

- To give a general overview of the most important scientific discoveries and innovations that have impacted our lives, as well as to emphasise the importance of establishing a critical assessment of the issues surrounding science and technology's relationship with society.

IV SEMESTER

Business Research Methodology

- To enable students to understand the basic of concept of research.
- To create awareness of the process of research.
- To give an insight about the methods of collection of data.

Marketing Management

- The objective is to enable students to understand the concept of marketing.
- To help students understand the recent trend in marketing.
- To help students understand the segmentation of marketing and consumer behaviour.

Financial Management

- It helps students to understand the role and responsibilities of financial manager.
- It provides an insight about financial decision making of the company.
- It helps to understand the concept working capital management

Banking Regulation and Operation

- To enable students to understand about the various kinds of bank.
- To create awareness of negotiable instruments that are access able in banks.
- To understand the principles of bank.
- To understand the roles of bankers.

Cost Accounting

- To give students an insight about the classification of costs incurred in the making of profits
- To help students understand about the overhead in an organisation.
- It helps students in preparation of reconciliation statement of company.

Service Management

- It familiarizes the students with concepts of service management.
- It enhances the knowledge of students on tourism and hospitality.
- It enhances the knowledge of students IFES.

Foundation Course: Personality Development

- Help the students to have faith in oneself, think positive thoughts, attitude towards failures and mistakes, self-reliance and renunciation and service.

III Year BBA

V SEMESTER

Entrepreneurial Management

- It enables students to understand the basic concept of entrepreneurship and to provide the theoretical information needed to become an entrepreneur.
- It helps to prepare business plan to start a small industry, Detailed Project Reports and also provide information on financial and non -financial assistance through various institutions.
- It helps to understand the format of business plan including financial aspects, Marketing aspects, Technical aspects, Social Aspects etc.

Computer Application in Business:

- To help the students to understand the concept of information systems used in business.
- Enables to know the latest trends in doing business in internet environment.
- Assist in operating a variety of advanced spreadsheet, operating system and word processing functions.

Management Accounting

- Enables the students to understand the analysis and interpretation of financial statements.
- Helps to prepare management reports for decision- making in a business concern.
- It helps analyse the financial strengths and weakness of a business organisation through various ratios and Fund Flow and Cash Flow Analysis.

Investment Management

- Improve student's ability to analyse various types of securities and take investment decisions.
- Increases skills of students to design a portfolio of securities.

Elective Paper- Marketing

Consumer Behaviour:

- It helps students to acquire skills on retail and advertising media selection
- It helps to find out the attitudes of the consumer about a product.
- It enables students to look into various traits of consumer psychology and understand their buying pattern.

Advertising and Media Management

- It help students to understand the concepts on effectiveness of advertising and organising.

- It enables students in creating awareness, enhancing goodwill of the organisations in the minds of customers.

Elective Paper- Human Resources.

Employee Welfare and Social Security

- Familiarize the students about Social and Labour welfare and also Indian Labour Organizations.
- It help students to understand the concepts on Social Assistance, Insurance and Social Security measures for Industrial Employees.

Strategic Human Resource Management.

- It helps students to acquire skill in strategic plans.
- It enables students to be proactive rather than reactive
- Students get familiarized with Global HRM.

VI SEMESTER

International Business

- It helps students in understanding international business in a multi- cultural world.
- It helps in understanding the foreign exchange and overseas trade.
- It helps students about MNC's operating in India along with their products and services offered.

E-Business

- It helps students to expose to electronic modes of commercial operations
- It helps in understanding the marketing technologies in e-commerce

Strategic Management

- It helps students to expose themselves on various strategic issues.
- It enables students in development of strategic planning, implementation and evaluation etc.

Income Tax

- It helps students understand the types of Incomes, Income tax, Assessment Year, Previous Year, Total Income, Agricultural Income, Residential Status, Exempted Incomes etc.
- Enables the students to calculate Income from Salary, House Property, Profits and Gains from Business and Profession, Capital Gains and Other Sources and also calculate various deductions.

Elective Paper- Marketing

Brand Management

- It enable the students to acquire knowledge in product & brand management.
- It helps students to develop the brand image of the products and services.
- It helps in creation and management of brand equity.

Retail Management

- It helps students to acquire skills in retail management.
- It helps students understand the customer needs and wants.

Elective Paper- Human Resources.

Organisational Change and Development

- It enables students to understand need for organisational change and development
- It develops students on organisational creativity and innovation.
- It makes the students knowledgable to manage the people in the organisational set up.

Compensation Management

- It enables students to understand the various aspects of compensation management
- It helps them to understand the regulatory bodies in compensation management
- It enables them to understand the incentive schemes of wages payments

BACHELORS OF ARTS (BA)

PROGRAMME OUTCOME (PO's)

DEPARTMENT OF ECONOMICS

The study of economics has following outcomes.

- It helps the students to understand the fundamental forces that determines the economic progress of the country, nations and world at large
- To assess the rich and the backward country on the basis of economics parameter such as per capita income the share of each nation in the world's economics system
- To understand the employment level and the living standard of the citizens of our country and also all other nations
- Development of industry and trade of every nation taking advantage of geographical location, resources such as natural resources like petrol, gold and other minerals.
- To understand the value of currency of our country on the basis of economic status, also to analyze the value of currency of other nations based on each country's exports and balance of payments position.
- To find means to achieve economic progress by exploiting, unexplored resources and getting foreign income by exporting the same.

PROGRAMME SPECIFIC OUTCOMES (PSO's)

ECONOMICS

PSO1: The students develop the ability to understand the economic theories and functioning of basic of macro and micro economic. Their ability to use mathematical and statistical tools to solve real economic problems.

PSO2: Students acquaint with applied economic and basic tools used in economics. The course aims to provide a foundation to develop skills required for empirical research in economics. It covers the statistical concepts of hypothesis testing and estimation.

PSO3: The course assess students to learn environmental problems emerging from economic development. Economic principles are applied to evaluation of environmental quality, environmental damages and environmental projects which help the environmental impact on assessments.

PSO4: Students learn about basic issues of Indian economy and learn the basic concept of monetary analysis and financial marketing in the native financial markets. They will know about major trends in policy debates in India and also the Post- Independence period.

PROGRAMME OUTCOMES (PO's)

DEPARTMENT OF SOCIOLOGY

The study of Sociology has following outcomes.

- The study of sociology helps to understand all aspects of human social behaviour including behaviour of individuals and also the dynamics of small group's upto large organisations leading to entire society.
- It is a motivating subject for students to understand the principles of social life and helps in the formulation of an enlightened and effective society.
- As every stream targets to critical thinking the same also applies to sociology. It also enhances their knowledge and responsibility towards ethical and social issues.
- Students have profession and career opportunities in Sociology and allied fields. It also provides intellectual backgrounds for students considering career in business and social services and policies.

PROGRAMME SPECIFIC OUTCOMES (PSO's)

SOCIOLOGY

PSO1: Apply the sociological theory and sociological concepts and principles to her or his own life

PSO2: Enhancing the interaction of human being with the societal need based problems.

PSO3: Observing and learning the various methods and function of several social Institutions and how the inequality has arrived with the strata.

PSO4: Enhancing the skills to address social problems based on the need with the help of field work.

PSO5: Acquiring the knowledge with respect to the social reformers all over the nation for the betterment of societal life.

PSO6: Ability to enhance various streams of thought and propounded theories of social thinkers.

PSO7: The ability to demonstrate critical thinking through the improvement of ability to analyse and evaluate social, political, and/or cultural arguments.

PSO8B: It enhances the knowledge for the preparation of the individual for the competitive examination like IAS, IPS, and KAS.

PSO9: To develop the attitude and personality skills in his or her own life.

PROGRAMME OUTCOME (PO's)

DEPARTMENT OF HISTORY

- Study importance of primary, secondary sources, debates regarding original inhabitants of India, glorious past, conflicts, religious implication on society, also, literature science, technology and architectural perspectives.
- Understand key concepts of Ancient India, changes in social synthesis and its impact, surge of new styles of art and architecture.

- Study regional history and culture and its impact towards Indian Nationalism and later the Indian Union and challenges of contemporary issues.
- History as one of the most essential part Tourism Development, appreciation of different culture, histories, architecture, Environment concerns, world, Heritages.
- Study the process of colonialism, modernity, nationalism, economic drain its stress and strains, socio — religious reformism, struggles for freedom, social justice, integration as well as Partition.
- European glorious contributions during classical age, impact of revolutions diplomacies, wars and peace attempts.
- Study of Makers and Modern India, challenges globalization, issues and concerns of society.
- Understand problems of contemporary world in the light of historical background.

PROGRAMME SPECIFIC OUTCOME (PSO's)

HISTORY

PSO1: Strengthening analytical skills of the students and study the relevance of history

PSO2: Focusses on socio - economic and cultural aspects and not just diverted on politics and dynasties.

PSO3: Seeks to familiarize students with major debates in Indian History.

PSO4: It gives an overview of the important aspects of Indian History from the ancient to contemporary times, also to the study of West, Middle East, South Asia specially in context of post colonialism.

PSO5: Seeks to trace the root cause and understand the present challenges — caste conflicts, communalism, gender related issues, impact of globalization, which are threatening the social fabric of pluralistic society of India.

PSO6: Help students understand ethical and social values and gather knowledge about their heritage and traditions of their country as well as other countries.

PSO7: Know ecological and environmental conservation mechanisms of ancient times and also the present concerns at national and International levels.

PSO8: Develop interests in the study / research of different avenues in history, activities related to History — coins collection, fine arts, read documents / inscriptions, decipher ancient languages, visit places of historical interests, participate / contribute to the organisations / associations connected with history.

PSO9: Potential job opportunities in Teaching Profession, SSC, UPSC, Journalism editorships, museums, archives, libraries, research, archacology, tourism, NGO's etc.

POST GRADUATE DEPARTMENT

M.COM

PROGRAMME EDUCATIONAL OBJECTIVES

- Will be capable of contributing towards the accounts and taxation profession as well as finance and banking sector.
- Will be able to pursue higher studies as professionals in portfolio management, finance analyst.
- Will be able to do research in accounts and finance sector.
- Will imbibe leadership, talent management, team work qualities.
- Enable them to achieve skills for entrepreneurship development and achieve their career goals.
- Will be able to crack competitive exams like NET, SLET, KSET etc.

PROGRAMME OUTCOMES (PO's)

- **Accounting Knowledge:** Advanced knowledge of Financial accounting, Taxation, Strategic Cost Management, H.R. Accounting etc., to the solution of accounting and decision making strategic level problems.

- **Use of Modern Tools:** Information Technology for Business, Advanced Research Methods, Statistical tools for research work.
- **Corporate communication skills:** Communication skill for the betterment in the industries and building global talent management.
- **Security Analysis and Portfolio Management:** Knowledge of financial analyst, portfolio managers, banking and finance analyst skills are developed.
- **Modern Indian banking:** High technology advancement in E banking and digitalization creates prospective professionals in finance and banking sectors.
- **Business Ethics and Corporate Governance:** Most used concepts in the ethical corporate environment.
- Accounting and finance knowledge along with healthy lifestyle practices are conducted.

PROGRAMME SPECIFIC OUTCOMES (PSO's) – FINANCE

PSO1: Laid down with strong foundation of financial Management, International financial institutional Markets.

PSO2: Exposure to commodity derivative Market with understanding the risk of the market with price fluctuations.

PSO3: Understanding Banking operation under the guidelines of RBI and Management of Banking performance.

PSO4: Provided with Keen knowledge of FOREX Management with foreign exchange rate fluctuations useful for today's scenario.

PSO5: To make aware of trading platforms from National and International perspectives.

PSO6: Underwriting , Leasing factoring procedures are introduced.

PSO7: Are made aware of MCX, NCDX.

PROGRAMME SPECIFIC OUTCOMES - ACCOUNTS AND TAXATION

PSO1: Knowledge of Goods and Service Tax with implications of different business models.

PSO2: To improve Strategic decision making in business analytics and corporate sector.

PSO3: Introduction of Corporate Reporting Practices from Financial perspectives.

PSO4: Provided information of Generally Accepted Accounting Standards.

PSO5: Advance Research Methods are implemented in the field of Accounts and Taxation.

PSO6: Inflation accounting and investment accounting are introduced.

PSO7: Human Resource Accounting information